



**Public Broadcasting's Services to
Minorities and Diverse Audiences**

December 2007

A Report to the 110th Congress and the American People

Pursuant to P.L. 100-626

Foreword

The Public Telecommunications Act of 1988 requires the Corporation for Public Broadcasting (CPB) to report annually on the provision of service to minority and diverse audiences by public broadcasting and public telecommunications entities. The Act also requires CPB to compile a triennial assessment of the needs of these audiences. This triennial assessment will be submitted to Congress later this year.

The Act defines minority and diverse audiences as racial and ethnic minorities, including African-Americans, Asian Americans, Hispanics, Native Americans (including Alaskan natives), and Pacific Islanders; recent immigrants; persons who do not speak English as their native language; and adults who lack basic reading skills. CPB has broadened the definition to include other underserved populations, including the physically impaired, children, low-income and rural communities.

As with previous reports, the 2007 edition provides descriptions of public broadcasting's service to diverse audiences, including production and broadcast of television and radio programming, community outreach activities, minority employment and training within public broadcasting, and efforts to increase the participation of minorities in public broadcasting. This report also describes the projects that CPB has funded which demonstrate public broadcasting's strong, ongoing commitment to programming that serves all Americans.

Executive Summary

The Corporation for Public Broadcasting (CPB) is accountable to the public for investing its funds in public media programs and services which are educational, innovative, locally relevant, and reflective of America's common values and cultural diversity. As the largest single source of funding for the public media industry, we play a critical role in fostering multiculturalism by providing a platform to educate and entertain American citizens with content that is reflective of the many diverse audience segments of our society, including those living with physical challenges.

According to the U.S. Census Bureau, the fastest growing segment of U.S. television viewers are of Latin American, African-American and Asian ancestry. In order to keep pace with our rapidly changing demographic landscape, we have begun an ambitious initiative to significantly improve and expand public media's services to underserved audiences. This initiative should provide us with a mutual understanding of the issues, needs, and aspirations of some of our diversity partners and hopefully guide our investments going forward.

In addition, digital technology has changed the way people use media. Today's audiences are adopting new methods to experience and interact with content and information. In 2007, CPB provided major funding to explore and exploit new platforms for distribution and viewer engagement in underserved communities. Finding new points of access for diverse content creators and training will ultimately help us further our agenda of creating a public media atmosphere that embraces the diversity of people, ideas, approaches and perspectives. By doing so, we will be able to continue meeting the expectations of the viewing public, as well as actualize our dream of building community - while also promoting awareness and appreciation of our cultural differences.

This report contains a summary of service and programming funding initiatives that demonstrate our commitment to diversity in 2007, including the following highlights:

- The Story Corps *Griot* project, a mobile recording booth used to capture the voices, experiences and life stories of African-Americans.
- Talent Quest, a grant funding initiative which brought new minority on-air talent to public radio
- The National Black Programming Consortium's New Media Institute, a professional development project that gathered minority producers, developers,

programmers, media specialists, and other industry experts to create content for new media platforms. Through partnerships with the Mississippi Blues Trail and the B.B. King Museum, the New Media Institute created original media assets to highlight blues music in America.

Section A. Public Broadcasting Programming

Public Television

In 2007, CPB continued to support the development of national programming that brought authentic voices to public television. Research and development, seed or production grants for programs of particular interest to ethnic minorities because of their subject matter or treatment included:

- *A Kind Hearted Woman*

This project is a multi-part series on the life of Robin Charboneau, an Oglala Sioux. A single mother living on the Spirit Lake Reservation of North Dakota, Charboneau moves between the traditional and the modern as she pursues her dream to attend college to help herself, her community, and abused women of every race.

- *Latin Music USA*

This four-part series seeks to capture the diversity of Latin music over generations and showcase Latino communities in New York, Miami and the Southwest. The program will explore the experience of Latinos in America through the personal profiles of artists, musicians, producers, their families and communities.

- *Brown is the New Green: George Lopez and the American Dream*

Focusing on Hispanic actor and advocate George Lopez, *Brown is the New Green* explores and examines the efforts being made to shape the contemporary Latino identity. The show features conversations with members of the Latino youth market and updates our understanding of America, and those who will inherit it.

Outreach Fund

CPB was able to engage a diverse community through a broad spectrum of outreach and community engagement initiatives. In 2007, the following projects were funded:

- *Hip Hop: Beyond Beats and Rhymes*

This documentary takes a critical look at hip hop – focusing on the misogyny, violence and homophobia expressed in the lyrics. *Hip Hop: Beyond Beats and Rhymes* uses frank interviews with artists, impresarios and academics to explore why these themes are embraced and perpetuated by so many. CPB funded the outreach with the goal of facilitating reflection and critical thinking about the impact of the hip-hop culture on society. The initiative included partnerships with national organizations, resources for at-risk youths, screenings, town hall meetings, and an urban radio tour.

- ***The War***

This past fall, public television premiered *The War*, a 15-hour documentary on World War II produced by Ken Burns and Lynn Novick. The series was a major public broadcasting event, airing across seven nights, and included stories from Hispanic, African-American, Asian American, and Native American veterans of the war.

CPB also made a significant investment in outreach to help local communities better connect to the series through websites, public events, educational programs, and local television productions. These combined efforts made *The War* a major service to public television viewers, especially World War II veterans, and minority populations.

- ***We Shall Remain***

CPB supported an outreach initiative to raise public awareness of the *We Shall Remain* national broadcast series about Native American history among core audiences, as well as underserved audiences – particularly Native American communities. The project also encourages the use of educational resources in schools and libraries to promote a deeper understanding of America's diverse history.

Greenhouse Fund

CPB is dedicated to promoting and supporting industry training and professional development to enhance the skills of public media professionals. The Greenhouse Fund helps to stimulate opportunities for creative talent and foster employment outlets for new voices in the public media sphere. Cultivating the next generation of well-trained content creators is necessary in order to ensure the creation of high-quality multicultural content in our 21st century media culture.

NBPC New Media Institute

CPB funded the second annual New Media Institute (NMI), an online and on-site training workshop to help minority producers better understand digital media, and its place in community engagement. The NMI partnered with the B.B. King Museum to create new media content for the grand opening launch of elements for the museum's interactive installations and website. Producers also worked to develop projects for the Mississippi Blues Trail, an initiative to place historical markers commemorating the blues across the state of Mississippi.

Producers Academy

The Producer's Academy is CPB's signature residency training program for filmmakers interested in creating content for a national Public Broadcasting Service

(PBS) audience. We are proud that in 2007 the majority of Producers Academy participants were artists of color.

Public Radio

CPB renewed its commitment to minority radio audiences with a variety of projects designed to strengthen the public radio infrastructure and service, as well as increase listening among America's underserved audiences. CPB also made investments in the following programming projects:

- **StoryCorps *Griot***

The *Griot* mobile recording booth traveled the country in 2007 to capture the voices, experiences and life stories of African-Americans, with a special emphasis on the stories of World War II veterans and men and women involved in the civil rights movement. The *Griot* booth made stops in nine locations across the nation, partnering with radio stations, Historically Black Colleges and Universities (HBCUs) and other cultural institutions to record and distribute the stories of African-Americans.

- **Talent Quest**

The Talent Quest initiative found diverse on-air talent for public radio through a competition to locate a host for a new public radio program. Each team located three finalists to produce a pilot program; three of the six finalists are African-American.

- **Vocalo**

This new interactive service by Chicago Public Radio delivers an eclectic stream of user-generated programming content featuring fresh voices and styles to public radio. The 17 on-air hosts have diverse backgrounds, nine of whom are people of color.

- ***Tell Me More with Michel Martin***

This National Public Radio (NPR) program is a daily, one-hour news and information show hosted by Emmy Award-winning journalist, Michel Martin. *Tell Me More* reaches out to audiences currently underserved by NPR, focusing on U.S. and international news, events, ideas, and people and exploring family and lifestyles issues through a multi-cultural worldview.

- ***UnderCurrents***

UnderCurrents is a Native music service that adheres to traditional Native American core values: honoring youth, honoring women, honoring elders and honoring the earth. *UnderCurrents* is the main source of content for the Native

Radio Distribution Service, occupying 15 hours per day, every day.

- ***Elecciones 2008***

CPB funds will help support comprehensive coverage of the 2008 elections on Radio Bilingüe, which serves nearly 100 affiliates and is the only national Spanish language public radio distributor in the U.S. Coverage will include talk shows, news features, convention specials, election day reports and follow-up stories through February 2009. The project will also produce web site content and include English reports for general audience stations.

Native Public Media

CPB made an infrastructure investment by funding Native Public Media, a project with the National Federation of Community Broadcasters. The project aims to strengthen Native radio's financial stability by generating new ongoing revenue streams; providing coordinated and cost-efficient infrastructure services to stations; developing and implementing a national service plan for Native radio grounded in shared experience and best practices; and cultivating leaders within Native radio.

HD Radio

By employing digital technology, "hybrid digital" or "HD-Radio" stations have the capacity to program multiple radio signals at their existing position on the [digital] radio dial. For public broadcasters, this gives each station the opportunity to offer a breadth of service previously unavailable from its single analog signal.

CPB awarded eight Radio Digital Conversion Grants to assist CPB-qualified minority stations with the conversion of their transmitting plant from analog to digital capacity in 2007. Since 2003, the Radio Digital Grants Program has awarded Radio Digital Conversion Grants to 52 Minority Stations.

Minority Digital Radio Grantees, FY 2007:

Call Letters	CPB Funding	Station Match	Station City	State	Licensee
KBRW-FM	\$85,000	\$23,250	Barrow	AK	Silakkuagvik Communications
WVAS-FM	\$85,000	\$85,519	Montgomery	AL	Alabama State University
KPFK-FM	\$85,000	\$84,250	Los Angeles	CA	Pacifica Foundation
KPGS-FM	\$85,000	\$23,787	Pagosa Springs	CO	KUTE, Inc.
WPFW-FM	\$85,000	\$64,929	Washington	DC	Pacifica Foundation
WGVV-					Quad Cities Community
LPFM	\$73,910	\$18,478	Rock Island	IL	Broadcasting
KUSW-FM	\$85,000	\$36,654	Farmington	NM	KUTE, Inc.
WBAI-FM	\$85,000	\$66,503	New York City	NY	Pacifica Foundation
Total	\$668,910	\$403,370			
Total Eligible Projects Costs		\$1,072,280			

Section B. Public Broadcasting's Diversity Partners

Independent Television Service (ITVS)

The Independent Television Service (ITVS) provides high-quality public media programs created by a diverse body of independent producers. In their outreach to diverse filmmakers, ITVS staff attend more than 80 events annually, providing workshops and serving on panels throughout the U.S. and abroad. Some of this year's events included the National Association of Latino Independent Producers conference, the San Diego Latino Film Festival, the Native American Film and Video Festival, the Northwest Film Forum in Seattle and the Sundance Festival. Internationally, staff participated in the Global Cine Film Festival in the Dominican Republic, DocEdge in Kolkata, India and the World History Congress in London, England, among others.

ITVS maintains a high level of diversity in its applicant pool. Fifty percent of all projects submitted to ITVS in the last year for its domestic funding initiatives had either an applicant or co-applicant who was racially or ethnically diverse. The outside readers and panelists ITVS employs in its selection process are also diverse, with over 54 percent representing communities of color. Readers and panelists also represent a diverse cross section of the United States and reflect a range of ITVS constituents, including public television station staff, independent filmmakers, academics and members of the media arts field.

Of projects funded in the last year through its domestic initiatives, 56 percent have either a producer, or co-producer who is racially or ethnically diverse. Sample projects include Duc Nguyen's *Bolinao 52*, the story of Vietnamese survivors of a tragic boat accident, and Virgilio Bravo and Loira Limbal's *Estilo Hip Hop*, which chronicles the emergence of hip-hop music in Latin America and its impact on youth culture.

ITVS provides development funding to minority producers through its Diversity Development Fund (DDF), with special project funding provided by the Ford Foundation. In the past year, ITVS funded 14 new DDF projects, providing support for research, fundraising trailers and other early stage efforts.

ITVS produces *Independent Lens*, television's largest showcase of independent film. The Emmy Award-winning series covers the full spectrum of independent filmmaking – innovative documentaries, dramas, shorts and animated works united by the creative freedom and artistic achievement of their independent producers. According to PBS research, *Independent Lens* reaches a younger and more diverse audience than any other primetime series on PBS. It exceeds the U.S. population

distribution percentage in the number of African-American viewers it reaches and is steadily climbing in Latino American households.

ITVS Community, a national outreach program, makes public broadcasting a powerful resource for individuals, communities and organizations around the country. ITVS Community Cinema is a monthly screening series that produced more than 200 events in over 30 markets, welcoming more than 20,000 participants and over 750 partner organizations, including 4-H, the National Council of Churches, the American Association of Community Colleges and the Centers for Disease Control.

ITVS Community's biggest campaign last year was convened around the film *Hip-Hop: Beyond Beats and Rhymes*, an exploration of masculinity and sexism in popular culture with a focus on the African-American community.

ITVS has also been working to establish a strong presence online, in the interest of reaching diverse younger audiences. For the *Hip-Hop* campaign, ITVS enlisted media partner UthTV to sponsor a contest for youth-made short media on hip-hop, which drew dozens of submissions from around the country. More than 3,000 blog sites featured *Hip-Hop*; 31 videos were submitted to the show's YouTube page; and 100 songs were submitted to the show's Web site by aspiring hip-hop artists.

Also in 2007, ITVS launched a MySpace page for *Independent Lens*, which had gathered over 10,000 friends by the end of the year. According to sample data aggregated from user profiles, 39 percent of *Independent Lens*'s MySpace Friends are people of color and 88 percent are under 45 years old.

The National Minority Consortia

Since 1979, the Minority Consortia has served to bring diverse voices to public broadcasting by providing seed money to producers of multicultural content. From its inception, the Minority Consortia has provided hundreds of hours of diverse programming and content on the PBS system, and spearheaded innovative outreach and training initiatives to cultivate the next generation of minority talent in public broadcasting. Latino Public Broadcasting (LPB); the National Black Programming Consortium (NBPC); the Center for Asian American Media (CAAM); Native Americans in Public Telecommunications (NAPT) and Pacific Islanders in Communications (PIC) represent public television's five Minority Programming Consortia.

This year marked an important year in the history of the Minority Consortia who collaborated on two major projects targeting people of color:

- **The Election Initiative**

This initiative, aimed at providing opportunities to young minority reporters, infuses diversity into news and public affairs election reporting and coverage. Through this partnership, the Minority Consortia funded the *All-American Presidential Forums* on PBS. The debates, hosted by Tavis Smiley, were broadcast live from two historically-black universities, and had the distinction of being the first-ever nationally broadcast election events where presidential candidates addressed issues of concern for people of color. It was also the first time a panel comprised exclusively of journalists of color was represented in primetime.

- ***Unnatural Causes: Is Inequality Making Us Sick?***

Unnatural Causes addresses America's socio-economic and racial inequities in health – and searches for root causes. The four-hour series sifts through the evidence to discover there is more to our health than bad habits, health care, or unlucky genes: the social conditions in which we are born, live and work affect our health and longevity.

The following examples highlight some of the Minority Consortia's individual programming and service activities in 2007:

Latino Public Broadcasting

During the past year, LPB continued building organizational capacities to support, advance and develop media content that is representative of Latino history and culture. LPB also continued its outreach efforts to the producing community to nurture and guide filmmakers in the public television arena.

Highlights include:

- ***The Borinqueneers***

The never-before-told story of the Puerto Rican 65th Infantry Regiment, the only all-Hispanic unit in U.S. Army history. Through compelling interviews and rare archival footage, this film explores the unique experience of the 65th, culminating in the Korean War and the dramatic events that would threaten its very existence.

- ***Bragging Rights: Stickball Stories***

The history of the stickball comes to life through the voice of senior players of the sport who have played the game since they were children in the 1930s. Stickball players of all ages and ethnicities share very frank and personal stories of their relationship to the game.

- ***Brown is the New Green: George Lopez and the American Dream***
Examining the business of shaping the contemporary Latino identity. The documentary's focal point is George Lopez, an icon and advocate for Latinos' move into the mainstream. This documentary contrasts George's endeavors with the efforts of marketing companies to portray Latinos as a wholly distinct subculture.
- ***La Lupe: Queen of Latin Soul***
Legendary Afro-Cuban pop singer Lupe Victoria Yoli was crowned "The Queen of Latin Soul" by New York's Latin music scene in the 1960s. Renowned for her emotional performances, La Lupe remains the quintessential bad girl, dying tragically, virtually unknown in 1992. Shot in Cuba, Puerto Rico and the U.S., *La Lupe: Queen Of Latin Soul* tells her story through interviews and rare archival footage from the groundbreaking musical era.
- ***Made in L.A.***
Los Angeles is now the country's center for apparel manufacturing, but many of its factories bear a resemblance to New York's early 20th century sweatshops. *Made in L.A.* follows the remarkable journey of three Latina immigrants working in L.A.'s garment factories and their struggle for self-empowerment as they wage a three-year battle to bring a major clothing retailer to the negotiating table. Through this intimate portrait, *Made in L.A.* offers a rare and poignant glimpse into this "other" California, where immigrants in many industries toil long hours for sub-minimum wages, fighting for an opportunity in a new country.
- ***Orozco: Man of Fire***
This biographical documentary explores the life and art of Jose Clemente Orozco, a prolific member of the Mexican mural renaissance and one of the greatest artists of the 20th century. One of the great untold stories of modern art, Orozco's life is filled with drama, adversity and remarkable achievement. His story is played out against the backdrop of the Mexican Revolution, the Great Depression and both World Wars, capturing the vibrant New York art scene and exploring the rich cultural ties that link Mexico and the United States.
- ***Revolución: Five Visions***
This film tells the story of five Cuban photographers whose lives and work span more than four decades. From pre-revolutionary photographers to more contemporary photographers who seek to portray individual truths, their stories discover the power of art to liberate.

National Black Programming Consortium

NBPC, in pursuit of training minority producers for innovative new media content creation, launched BlackPublicMedia.org, a new on-line portal for streaming and downloading African-American documentary content produced by NBPC funded filmmakers. NBPC plans to use BlackPublicMedia.org to showcase more original content, including young media makers at historically black colleges and universities.

Highlights include:

- ***Banished***

From the 1860s to the 1920s, dozens of towns and counties across America violently expelled entire African-American communities, forcing thousands of black families to flee their homes. *Banished* tells the story of three of these communities and their black descendants, who return to learn shocking histories.

- ***AfroPop: The Ultimate Cultural Exchange***

Afropop is a six-part documentary series about contemporary African arts and culture. The series will be hosted by Actor Idris Elba, of HBO's *The Wire*.

- ***A Prince Among Slaves***

This is the true story of Abdul Rahman, a Muslim prince from Africa who was brutally sold and enslaved in 1788 and shipped to North America, where he faced 40 years of harsh servitude in newly-settled Mississippi. Years later, after negotiating with his owner for his freedom, he campaigned through the northern states raising funds to free his children from slavery.

Center for Asian American Media

CAAM continued to present stories that convey the richness and diversity of Asian American experiences by funding, producing, distributing and exhibiting works in film, television and digital media. CAAM also boasts the country's largest collection of Asian American films and videos for educational distribution.

Highlights include:

- ***The Slanted Screen***

By tracking the portrayal of Asian men in American cinema, *The Slanted Screen* chronicles the experiences of actors who have had to struggle against ethnic stereotyping and limiting roles. The film presented to public television audiences a critical examination of Hollywood's image-making machine through a fascinating parade of 50 film clips spanning a century.

- ***From A Silk Cocoon***

This is a true story based on letters exchanged between a young Japanese American couple, Itaru and Shizuko Ina, while imprisoned in two separate American prison camps during World War II. Labeled as disloyal and deemed "enemy aliens dangerous to the public peace and safety of the United States," they struggled to prove their innocence and fight deportation.

Pacific Islanders in Communications

In 2007, PIC continued to be instrumental in advancing and developing Pacific Island media content and talent that results in a deeper understanding of Pacific Island history, culture, and contemporary challenges. This year, PIC extended its reach to include a producers training event on the island of Guam to train Chamorro producers.

Highlights include:

- ***Black Grace: From Cannon's Creek to Jacob's Pillow***

This film chronicles the rise of Black Grace, a dance troupe composed of Maori and Samoan men, from a small town in New Zealand to the pinnacle of the international dance world.

- ***Time & Tide***

Time & Tide is an unflinching look at the tragic fate of Tuvalu, a remote island country that is losing its land to the rising sea due to global warming. At the same time, sudden economic development is having a negative impact on the island culture.

- ***What's Up in the Universe?***

This film is designed to lead viewers on an expedition of discovery by blending science, art, and storytelling. It features interviews with leading scientists in order to help connect astronomy to people's everyday lives and an interview with Hawaiian celestial navigator, Nainoa Thompson.

- ***Keepers of the Flame: The Legacy of Three Hawaiian Women***

This film chronicles the lives of three Hawaiian women who helped revive the flame of traditional Hawaiian culture: historian and author Mary Kawena Pukui, dancer and chanter 'Iolani Luahine, and teacher Edith Kanaka'ole. They kept their culture alive at a time when all things Hawaiian were in danger of extinction.

Native American Public Telecommunications

NAPT in partnership with CPB, supports the creation, promotion and distribution of Native public media. In addition to creating and delivering content indigenous people, NAPT helps educate students about Native American history.

Highlights include:

- ***Standing Silent Nation***

This documentary chronicles the White Plume family's struggle to develop a Lakota hemp industry on the Pine Ridge Reservation in South Dakota.

- ***Casino Nation***

This documentary explores the sudden impact of Las Vegas-style casinos and prosperity on a small, sovereign Seneca Nation in upstate New York, a nation that has historically struggled with poverty.

- ***The Last Conquistador***

A film about the controversy surrounding the construction and dedication of the largest bronze equestrian statue ever created – a monument nearly five stories tall depicting the Spanish conquistador Juan de Oñate – and the Native and Mexican Americans who consider the memorial to be offensive.

- ***Blackfeet Encounter***

This program uncovers the rich history and culture of the Blackfeet people of Montana, traces the consequences of the Lewis and Clark expedition's arrival, and investigates the struggles and triumphs of the Blackfeet today.

- ***Way of the Warrior***

A documentary that explores how Native communities have traditionally viewed their warriors and why, during the 20th century, Native men and women have signed up for military service at a rate three times higher than non-Indians.

- ***The Creek Runs Red***

Picher, Oklahoma was once home to the world's richest lead and zinc mining field. But since the area was declared a Superfund site in 1981, Picher's residents have been forced to choose between preserving their image of the American dream and maintaining their health. *The Creek Runs Red* observes a sharply divided community's reactions to an environmental disaster.

Section C. Other Services for Diverse Audiences

Local Service Initiative

In 2007, CPB launched the Local Service Initiative (LSI), a multi-year grant program is designed to fund projects that address community needs. The following LSI grants were awarded in 2007:

- **Vegas PBS (Las Vegas, NV) – *Keeping Kids Fit***

This new three-year project is designed to reduce the rate of childhood obesity in Southern Nevada by educating children and families in about the importance of maintaining a healthy body weight, and how to incorporate positive changes into their lifestyle in order to do so. *Keeping Kids Fit* traditionally reaches families with children ages 2-8 from primarily low-income, African-American and Hispanic/Latino backgrounds.

- **WGBY (Springfield, MA) – Latino Youth Media Project**

This initiative will teach participants the essential skills needed in today's media environment and give them hands-on experience in television and radio broadcasting, online content, print media and interactive gaming. Participants will build their media experience and develop their skills with three major media assignments: a story that will convey an important personal experience, one that relates to their family, and one about their community and how it relates to society as a whole. These stories will be broadcast on public media and published online.

- **Nashville Public Television (Nashville, TN) – *Next Door Neighbors***

Next Door Neighbors will focus and elaborate on the experiences of Nashville's emerging foreign-born populations using a series of four new documentaries, a project website, educational outreach workshops and community forums. A series of four thirty-minute documentaries on Nashville's newest communities will tell the stories of Nashville's emerging foreign-born populations and introduce a wide demographic spectrum of Tennesseans to the diversity, talent, entrepreneurship, motivation and work ethic that new immigrants have brought to the community.

In 2005, with the help of a CPB Ready to Lead in Literacy grant, Nashville Public Television (NPT) began working in partnership with community organizations including the Nashville Kurdish Forum, the Somali Community Center, Iraqi House and Metro Nashville Public Schools to provide literacy training and assist refugee families in building at-home libraries, increase English skills and help prepare pre-school children for kindergarten. As an integral part of the *Next Door Neighbors*

project, NPT will continue to implement and expand these workshops over a period of two years to provide family literacy training to Nashville's foreign-born communities.

Emma Bowen Scholars Program

CPB funded a long-term initiative called the *CPB Scholars Program*, aimed at attracting talent to public broadcasting and cultivating a greater range of voices, backgrounds, cultures and ideas within the industry. CPB sponsors station and production internships through the Emma Bowen Foundation, an organization that facilitates minority internships within the media industry. Now in its fourth year, the program was expanded in 2007 to include a new three year program that focuses on college students that work in stations all year long. These multi-year internships expose students to key functional areas in public television stations, preparing them to be future leaders in the public media industry.

WGBH - Carl and Ruth Shapiro Family Foundation National Center for Accessible Media

Public broadcasting pioneered access to television for disabled audiences through its introduction of captioning for deaf and hard-of-hearing people thirty-five years ago. In 1990, PBS extended access to television to blind and visually impaired people with the introduction of Descriptive Video Service. In 1993, with the help of a grant from the CPB, the WGBH National Center for Accessible Media (NCAM) was established to build on this expertise and explore access solutions for new media. In 2006, the Boston- and Palm Beach-based Carl and Ruth Shapiro Family Foundation donated \$1 million over six years to NCAM in recognition of its past and future contributions to the field of accessible media for people with disabilities. The center has been renamed the WGBH - Carl and Ruth Shapiro Family Foundation National Center for Accessible Media. Current services and projects include:

- NCAM convened a Digital Television (DTV) Closed Captioning Summit in Washington, D.C. in an effort to address - with members of the consumer community, television equipment manufacturers, and the broadcast and cable industry - a variety of problems that exist in correct delivery and reception of captions and video descriptions in today's digital television service.
- The Captioning Solutions for Handheld Media and Mobile Devices project will explore and prototype methods for delivering captioned media to mobile devices of all kinds, address the technical requirements for packaging and transcoding captions, and look at ways for users to access and control caption data. Project partners include AOL, Hewlett-Packard, the Open Media Network,

MacNeil/Lehrer Productions, Research in Motion and Samsung. Funding for this three-year initiative comes from the U.S. Department of Education National Institute on Disability Rehabilitation Research.

- AOL, Google, Microsoft and Yahoo! have asked NCAM to establish and manage the Internet Captioning Forum. This group will work together in an effort to overcome technology and production barriers that present a challenge to captions migrating from broadcast television to the Web-based video formats.
- Leadership and/or advisory board presence on the following committees: Alliance for Public Technology, America Online Consumer Advisory Board, AT&T Consumer Advisory Board, the Federal Communications Commission's Commercial Mobile Service Alert Advisory Committee, U.S. Access Board's Telecommunications and Electronic and Information Technology Advisory Committee.
- Through the Strategic Partnership Program, which pairs accessibility experts at NCAM with corporations looking to make their products and services more accessible, and to comply with federal accessibility requirements, ongoing projects with AOL, Adobe, Apple, Hewlett-Packard, IBM, Panasonic, Verizon and Yahoo! and others.
- Provision of the first captioned news clips on the Internet. This partnership between WGBH's Media Access Group at AOL has resulted in the availability of accessible CNN news clips on AOL.
- Leadership of a national initiative to enhance the nation's emergency warning systems to better serve people with sensory disabilities. Work is ongoing with public and private sector partners to research and develop recommended accessibility extensions to emergency system protocols, technologies and services for wired, wireless, DTV- and IP-based delivery systems.
- Collaboration with NPR on a Department of Education-funded grant to make HD Radio services accessible to people who are deaf, hard of hearing, blind or visually impaired.
- Development of "CC for Flash," a free component which enables Web developers to easily add captions to Adobe's popular Flash technology, a means of providing dynamic content to Web sites that is growing exponentially on the Web. Funding for the development of CC for Flash was provided by the NEC Foundation of America and Yahoo!.

- Development of CaptionKeeper, a tool that extracts captioning data from television broadcasts or videotapes, and reinserts the captions into streamed content for the Web. This tool will ensure efficient spending of limited resources for making entertainment, educational and informational program content accessible.

Education and Literacy Services

The Ready To Learn Initiative

The core mission of the Ready To Learn initiative is to engage and teach kids how to read, with a particular focus on children in poverty, ages 2-8. Funded by the U.S. Department of Education, a CPB/PBS partnership was awarded \$72 million to develop quality digital content that is both research-based and highly engaging.

The initiative is powered by a “Literacy 360” approach. It acknowledges that children’s literacy is strengthened when they are surrounded by an abundance of opportunities to practice and reinforce specific skills. Local stations are targeting neighborhoods of need; delivering messages and digital media content across several platforms to kids, parents, caregivers and educators where they work, play and live.

Expanding on the lessons CPB learned during its Major Giving Initiative, Ready To Learn is employing a strategic focus on partnerships designed to engage the community in a way that establishes public broadcasting as a valued and essential source for quality, early childhood education. When this source is embraced by the entire station, early childhood education provides a platform for significant financial contributions and recognition.

Since 2005, Ready To Learn has launched two TV series for preschoolers – *SUPER WHY!* and *Word World* – web sites for these series, a pre-school vocabulary curriculum, and the first of three online professional development courses for childcare providers. Every product and resource is tested with low-income children coming from diverse backgrounds.

Ready To Learn is redefining outreach through a needs-based approach that works with community partners in a deep and meaningful way to yield systemic results. Ten public television stations are working to pilot the program: KLRN San Antonio, Maryland Public Television (MPT), KQED San Francisco, Mississippi Public Broadcasting (MPB), WGTE Toledo, WSIU Carbondale, WPSU State College, WNED Buffalo, Alabama Public Broadcasting, and KPBS San Diego. By 2009, 20 stations will be involved and models for implementation will be shared throughout the system. The 91 childcare providers participating in this course directly serve low-income children.

By using Ready To Learn’s community engagement model, MPB maximized the impact and opportunity of their early childhood literacy work. MPB’s goal was to be a solution to Mississippi’s literacy problem. MPB partnered with the Mississippi library system as a distribution avenue and garnered strategic volunteer support from the Mississippi Federation of Women’s Clubs. With scientifically-based resources in hand and a strategic partner team in place, MPB successfully applied for a \$50,000 grant from Entergy, the largest power company in Mississippi. MPB held a press conference in August 2007, announcing the Preschool Literacy Library Project and their affiliation with Ready To Learn.

“The child care and library programs are our way of being a part of the solution in creating statewide literacy opportunities for Mississippi’s earliest learner.”
 -Marie Antoon, Executive Director, MPB

This fall, the initiative has been planning a marketing campaign which will target specific neighborhoods within its ten target markets. The tables below shows the how the 71,381 households targeted can be broken down into a demographic profile of who is being reached:

RTL Target Households	Baltimore	San Antonio	San Francisco	Oakland	Toledo	Birmingham	Buffalo	Carbondale	San Diego	State College
	10,756	8,342	1,749	6,933	10,349	3,198	7,433	4,037	14,469	1,439
African-American	41%		43.15%	19.21%		94.99%	50%			
Caucasian	53%				79%		35%	84%		98%
Hispanic		94%	19.3%	54%					30%	

Ready to Lead in Literacy

More than 120 public television stations around the country have completed the second of three years of CPB-funded local reading and literacy activities for young children and their caregivers under the Ready to Lead in Literacy (RTLL) initiative.

RTLL is a companion initiative to the Ready To Learn reading initiative. RTLL stations have been successful in using the funding and professional development support to leverage additional partnerships and financial support for their local activities. Most stations work with other local partners like Head Start, local schools and social service agencies to connect with children and their families in an effort to prepare children for success in Kindergarten through the third grade. Participating

stations provide training for parents and caregivers, and distribute books and other learning materials to families.

Literacy Link, GED Connection and Workplace Essential Skills

LiteracyLink is a public broadcasting initiative that connects underserved and hard-to-reach adults and their teachers to quality adult basic education and General Educational Development (GED) test preparation tools using video, the Internet, and print materials. The LiteracyLink Project created Workplace Essential Skills and GED Connection, two integrated instructional systems combining video programs, print, and online computer technology.

- Nationally, more than 105 million households have access to the GED Connection series, which is broadcast by 243 public television stations. More than 307,043 workbooks are in use and 2,116 video program sets have been sold to schools and other institutions, each of which serves large numbers of individual learners.
- More than 70 million households have access to Workplace Essential Skills, which is carried by 176 public television stations nationwide. More than 264,598 workbooks are in use, and 1,745 complete video series have been distributed to adult learning institutions across the country.
- More than 241,550 people have registered and used related LiteracyLink online activities at www.pbs.org/literacy.
- Kentucky Educational Television (KET) now manages the entire LiteracyLink Project, which recently added Web-based professional development for ESL teachers with ESL/CivicsLink, and soon will add teacher-facilitated English language practice for students.
- At the request of GED teachers, KET produced five intermediate-level workbooks for adult learners at a lower reading level to go with the popular GED Connection videos. A GED Locator Test in the LiteracyLink Teacher's Guide helps direct students toward the appropriate level of study in each of the five content areas. There is also a corresponding Pre-GED Connection section on the LiteracyLink Web site.
- KET offers Workplace Essential Skills on DVD. The complete set of 25 programs comes in a boxed set of seven DVDs.
- KET produced GED Connection on DVD with all 39 programs in a boxed set of 10 DVDs. Clickable menus take teachers right to specific segments.

- KET released GED Connection Fast Track on a two-DVD set. The Fast Track strand includes seven test-preparation videos from the 39-part GED Connection series.
- Educators in Kentucky, Virginia, Alabama, and Ohio began using video-on-demand (VOD) and video streaming to give learners the ability to schedule their education around their lives instead of their lives around their education. VOD is associated with cable television, devices such as Tivos, and computer networks using video streaming. Using VOD enables viewers to watch GED Connection and Workplace Essential Skills as well – when, where, and how often they choose.
- The Correctional Education Association (CEA) through their Transforming Lives Network (TLN) provided the GED Connection Series to more than 300 prisons, jails and juvenile detention centers across the nation.

Section D. Public Broadcasting Activity in Employment, Hiring and Program Production in Minority-Controlled Stations

Each year, CPB conducts a survey of its station grants recipients to gather data on the size and composition of the public broadcasting workforce. The survey data on employment and hiring cited here include only full-time employees of public radio and television stations located in the 50 states and the District of Columbia. The figures cited for public radio include only the employees who work solely at public radio stations; the figures cited for public television include both employees of public television stations and employees who work at both a public radio and television station, dividing their time between them. No employees of stations in Puerto Rico or other outlying territorial possessions are included, nor are any part-time employees anywhere in the system. Data concerning job openings are presented for both full-time and part-time positions, and for territories as well as all 50 states and the District of Columbia.

Employment

Minority employment increased at both public radio and television stations from 2006 to 2007. The increase in minority employment in the public radio system amounted to about half of the overall employment increase in public radio employment. In public television overall employment decreased by 2.3 percent. As a result, minority employment across the public broadcasting system decreased from 20.4 percent to 19.9 percent from 2006 to 2007 in public radio while increasing from 18.7 to 19.2 percent in public television.

Station Employment 2006-2007

	January 2006	January 2007	% Change 2006-2007
Radio:			
Minority	993	1,020	2.7%
Total	4,872	5,117	5.0%
Percent Minority:	20.4%	19.9%	
Television:			
Minority	1,876	1,883	0.4%
Total	10,051	9,817	-2.3%
Percent Minority:	18.7%	19.2%	

Employment by National Public Broadcasting Organizations

CPB annually gathers employment data from three national public broadcasting organizations: CPB itself, PBS and NPR. Employment of minorities increased significantly among both officials and all staff in 2007. The number of minorities employed increased by an impressive 61 percent among officials and managers and increased by 4 percent among all minority staff. Overall employment was up by 2 percent among both officials and managers and all staff.

National Organization Employment by Position, 2006-2007

	January 2006			January 2007		
	Minorities	Total	% Minority	Minorities	Total	% Minority
Managers or other officials	69	340	20.3%	111	348	31.9%
All Staff	348	1,250	27.8%	363	1,278	28.4%

Hiring

From 2005 to 2006 the overall hiring rate increased by 4 percent (1,771 in 2005 to 1,837 in 2006), while the minority hiring rate decreased by 3 percent in the same period. In public radio, where minorities comprise 19.9 percent of all employees, 31.2 percent of new hires in 2006 were from minority groups. In public television, where minorities comprise 19.7 percent of all employees, 22.4 percent of those hired were members of minority groups.

	2005			2006		
	Total	Minorities	% Minority	Total	Minorities	% Minority
New Hires:						
Radio	674	202	21.8%	589	184	31.2%
Television	1,097	274	21.9%	1,248	279	22.4%

A total of 128 radio stations and 22 television stations reported no minority employees in 2006. This compares to 119 radio and 24 television stations reporting no minority employees in 2005. 2006 totals include 28 radio stations with two or fewer full-time employees; 2006 totals include 30 such radio stations.

Total job openings, reported for both full-time and part-time positions, increased for public radio but decreased for public television stations in the domestic United States in 2006. For the system as a whole, job openings remained stable from 2005 to 2006.

	2005	2006	% Change '05 to '06
Domestic United States:			
Radio	1,379	1,470	6.6%
Television	2,184	2,077	-4.9%
Outlying Territories:			
Radio	10	6	-40.00%
Television	32	38	18.75%

Minority-Controlled Stations

CPB considers a station minority-controlled if at least 50 percent of its full-time employees and 50 percent of its governing board are members of minority racial or ethnic groups. A minority-controlled station is classified as multicultural when no single minority group comprises 50 percent of its employment or governing board. Under these criteria, the following radio and television stations qualify as minority controlled:

RADIO:

African-American:

WJAB-FM Huntsville, AL
WVAS-FM Montgomery, AL
KABF-FM Little Rock, AR
WPFV-FM Washington, DC
WABE-FM Atlanta, GA
WCLK-FM Atlanta, GA
WRFG-FM Atlanta, GA
KBBG-FM Waterloo, IA
WGVV-FM Rock Island, IL
WWOZ-FM New Orleans, LA
WEAA-FM Baltimore, MD
WESM-FM Princess Anne, MD
KMOJ-FM Minneapolis, MN
WURC-FM Holly Springs, MS
WJSU-FM Jackson, MS
KJLU-FM Jefferson City, MO
WPRL-FM Lorman, MS
KCEP-FM Las Vegas, NV
WBGO-FM Newark, NJ
WBAI-FM New York, NY
WNYE-FM New York, NY

Native American:

KNBA-FM Anchorage, AK
KBRW-AM Barrow, AK
KYUK-AM Bethel, AK
KCUK-FM Chevak, AK
KDLG-AM Dillingham, AK
KIYU-AM Galena, AK
KOTZ-AM Kotzebue, AK
KSKO-AM Kotzebue, AK
KSDP-FM Sand Point, AK
KUHB-FM St. Paul Isld AK
KNSA-FM Unalakleet, AK
KUYI-FM Keams Canyon, AZ
KGHR-FM Tuba City, AZ
KNNB-FM Whiteriver, AZ
KIDE-FM Hoopa, CA
KSUT-FM Ignacio, CO
KGVA-FM Harlem, MT
KCIE-FM Dulce, NM
KABR-FM Magdalena, NM
KTDB-FM Pine Hill, NM
KSHI-FM Zuni, NM

WRVS-FM Elizabeth City, NC
WFSS-FM Fayetteville, NC
WSHA-FM Raleigh, NC
WSNC-FM Winston-Salem, NC
WAPS-FM Akron, OH
WCSU-FM Wilberforce, OH
WSSB-FM Orangeburg, SC
KTSU-FM Houston, TX
KPVU-FM Prairie View, TX
WNSB-FM Norfolk, VA

Total: 31

Hispanic:

KBBF-FM Santa Rosa, CA
KSJV-FM Fresno, CA
KUFW-FM Bakersfield, CA
KUVO-FM Denver, CO
WDNA-FM Miami, FL
WRTE-FM Chicago, IL
KANW-FM Albuquerque, NM
WLCH-FM Lancaster, PA
KMBH-FM Harlingen, TX
KDNA-FM Granger, WA

Total: 10

KEYA-FM Belcourt, ND
KMHA-FM New Town, ND
KABU-FM Saint Michaels, ND
KLND-FM Solon, ND
KWSO-FM Warm Springs, OR
KILI-FM Porcupine, SD
KOHN-FM Lubbock, TX
WOJB-FM Hayward, WI

Total: 29

Multicultural:

KPFK-FM Los Angeles, CA
KPFT-FM Berkeley, CA
KKCR-FM Hanalei, HI
WZRU-FM Roanoke Rapids, NC

Total: 4

Total Radio: 74

TELEVISION:

African-American:

WHUT-TV Washington, DC
WYCC-TV Chicago, IL

Asian-Pacific Islander:

Hawaii Network

Hispanic:

KMBH-TV Harlingen, TX
WLRN-TV Miami, FL

Multicultural:

WNYE-FM New York, NY

Total Television: 6

Employment at Minority-Controlled Public Radio Stations

Overall, minority-controlled public radio stations account for 44 percent of all minority employment in the public radio system, a decrease from the 2006 level of 47 percent. The absolute number of minorities employed at minority-controlled radio stations decreased by 4.9 percent since 2006, largely due to the decrease in absolute number of minority controlled stations from 77 to 74 in the same period.

Minority Employment by Control of Public Radio Station January 2006 to January 2007

	January, 2006			January, 2007		
	Minority Controlled	Non-Minority Controlled	All Public Radio	Minority Controlled	Non-Minority Controlled	All Public Radio
Total full-time Employment	613	4,259	4,872	576	4,541	5,117
Minority Employment	471	522	993	448	572	1,020
Percent of Total Minorities	47%	53%	100%	44%	56%	100%

As in previous years, minority-controlled stations continue to contribute significantly to minority employment and to lead the public radio system in the employment of diverse station officials.

**Race/Ethnicity of Employees by Control of Public Radio Station
All Employees, January 2007**

Control of station:	Race/Ethnicity of Employees											
	African-American		Hispanic		Native American		Asian/Pacific Isl.		Non-Minority		Total	
	#	% of Total	#	% of Total	#	% of Total	#	% of Total	#	% of Total	#	% of Total
African-Amer.	192	40.0%	5	1.9%	0	0.0%	5	3.6%	48	1.4%	250	4.9%
Hispanic	5	1.0%	106	39.3%	0	0.0%	3	2.2%	16	0.4%	130	2.5%
Multicultural	12	2.5%	6	2.2%	1	1.0%	3	2.2%	72	0.9%	94	1.8%
Native Amer.	2	0.4%	0	0.0%	107	81.7%	1	0.8%	46	1.1%	156	3.0%
Non-Minority	269	56.0%	153	56.7%	23	17.6%	125	91.2%	3917	96.3%	4487	87.7%
Total	480	100.0%	270	100.0%	131	100.0%	137	100.0%	4099	100.0%	5117	100.0%

**Race/Ethnicity of Employees by Control of Public Radio Station
Officials Only, January 2006**

Control of station:	Race/Ethnicity of Employees											
	African-American		Hispanic		Native American		Asian/Pacific Isl.		Non-Minority		Total	
	#	% of Total	#	% of Total	#	% of Total	#	% of Total	#	% of Total	#	% of Total
African-American	29	58.0%	0	0.0%	1	6.7%	0	0.0%	20	2.5%	50	10.8%
Hispanic	0	0.0%	8	57.1%	0	0.0%	0	0.0%	5	0.8%	13	2.8%
Multicultural	1	2.0%	1	7.1%	0	0.0%	0	0.0%	2	1.0%	4	0.9%
Native American	0	0.0%	0	0.0%	10	66.7%	0	0.0%	7	2.5%	17	3.7%
Non-Minority	20	40.0%	5	35.7%	4	26.7%	10	100.0%	342	93.2%	381	81.9%
Total	50	100.0%	14	100.0%	15	100.0%	10	100.0%	376	100.0%	465	100.0%

Program Production at Minority-Controlled Public Radio Stations

Although they constitute a relatively small percentage of overall minority employment, minority-controlled radio stations continue to be a leading source of minority produced station programming and contribute far more than their proportional share of minority programming decision makers, defined as the station leaders who make decisions on the production, acquisition and scheduling of programs.

Race/Ethnicity of Employees by Control of Public Radio Station Major Programming Decision Makers, January 2006

Race/Ethnicity of Employees												
Control of station:	African-American		Hispanic		Native American		Asian/Pacific Isl.		Non-Minority		Total	
	#	% of Total	#	% of Total	#	% of Total	#	% of Total	#	% of Total	#	% of Total
African-Amer.	71	64.0%	2	3.7%	0	0.0%	0	0.0%	12	1.4%	85	7.7%
Hispanic	0	0.0%	19	35.2%	0	0.0%	0	0.0%	0	0.0%	19	1.7%
Multicultural	5	4.5%	8	14.8%	1	1.7%	2	12.5%	11	1.3%	27	2.4%
Native Amer.	0	0.0%	0	0.0%	44	73.3%	0	0.0%	22	2.5%	66	6.0%
Non-Minority	35	31.5%	25	46.3%	15	25.0%	14	87.5%	821	94.8%	910	82.2%
Total	111	100.0%	54	100.0%	60	100.0%	16	100.0%	866	100.0%	1107	100.0%

Minority-controlled public radio stations contributed 59.2 percent of the hours of programming produced by minorities in Fiscal Year 2006, a decrease from Fiscal Year 2005's percentage of 69.0 percent. Overall hours of programming produced by minorities across the public radio system increased by 24.5 percent over Fiscal Year 2005 levels. This increase was largely due to increases in production by minorities at non-minority controlled stations.

**Hours of Programming Produced by Minorities
By Control of Public Radio Station, FY 2005-2006**

Control of Station:	2005		2006		% Change in Hours, 2005-06
	Hours Produced by Minorities	Percent of Total	Hours Produced by Minorities	Percent of Total	
African-American	152,545	31.0%	168,894	27.5%	10.7%
Hispanic	68,446	13.9%	46,991	7.7%	-31.3%
Multicultural	23,014	4.7%	12,260	2.0%	-46.7%
Native American	96,623	19.4%	135,009	22.0%	39.7%
Non-Minority	152,866	31.0%	250,077	40.8%	63.6%
Total	492,494	100.0%	613,231	100.0%	24.5%

Section E. Station Highlights

ALABAMA

Alabama Public Television sponsored its “SciGirls Summer Camp” for the second year. This week-long residential science camp for Alabama girls ages 9-12 brings twenty racially, ethnically and economically diverse girls to spend a week at YMCA Camp Cosby on Lake Logan Martin. The goal of the camp is to help girls create new visions and possibilities for themselves in the scientific field. The camp seeks to ignite their excitement for the adventures of science and to increase their confidence in themselves as problem solvers.

WBHM-FM Birmingham produces an on-going series of feature reports dealing with the assimilation of Hispanics in the state of Alabama, with emphasis on activities and programs in North Central Alabama. Episodes have dealt with health care, translation issues, law enforcement, and immigration status.

ALASKA

KBRW-AM Barrow is an Alaskan Native owned corporation serving residents of Alaska's rural North Slope. Its primary audience is the Native Inupiaq population of the region, and it is the only broadcasting signal that serves roughly 10,000 people who are largely Inupiat Eskimo. KBRW-AM broadcasts in both English and the Inupiaq language, providing at least two hours a day of solid Inupiaq language programming with news live call-in talk shows and informational messages in both English and Inupiaq. The station also maintains a 24-hour telephone hotline that repeats these announcements in both languages.

KYUK-TV Bethel produces an annual live studio program covering the K300 sled dog race and associated races. The program is presented in Yup'ik and English. The station is also producing a documentary focused on the deployment of over 100 local Alaska Army National Guard soldiers to Kuwait and southern Iraq. Most of the soldiers are Yup'ik Eskimo and are still heavily dependent on traditional subsistence activities (hunting fishing and gathering) for their livelihood. The deployment creates challenges in their home villages due to the impact of the absence of healthy young adults to perform these subsistence activities.

AMERICAN SAMOA

KVZK-TV Pago Pago includes programming targeted to Samoans, Filipinos, Tongans and Koreans in its broadcast schedule, especially during community and arts festivals. All of its local production covers rural residents in outer villages.

ARIZONA

KAET-TV Tempe produces *HORIZONTE*, a weekly public affairs program dedicated to examining Arizona issues through a Hispanic lens. The more than 40 episodes produced each year represent a “who’s who” of Arizona’s Hispanic community and provide a level of discourse and information unparalleled anywhere else in the market.

KUAZ-FM Tucson produces and broadcasts two weekly programs aimed at serving the needs of the Native American and Hispanic communities in southern Arizona. *Desert Voices* serves the residents of the Tohono O’odham Nation, a large Native American reservation located southwest of Tucson. The program is hosted by volunteers speaking in English and their native language who provide notices about tribal and cultural events as well as information about health issues, consumer affairs, and other topics of interest. The station also produces *Radio Reflexiones*, a bilingual Spanish/English co-production of KUAZ radio and KUAT television that presents news and features about arts and culture with a focus on southern Arizona’s Hispanic community.

ARKANSAS

Arkansas Educational Television Network produces and airs its *El Latino* series, a monthly local production in Spanish providing information pertinent for the Hispanic community in Arkansas. The network also produced *Touring a Time: Central High School 1957*, a virtual tour of the 1957 desegregation crisis at Little Rock Central High School. The program was placed onto a CD and distributed to all Arkansas history teachers.

KUAR-FM Little Rock began production of a grant-funded program to help immigrants study for their citizenship exams. The program is produced in cooperation with the Workplace Skills Enhancement Program of the Arkansas Institute for Economic Advancement. KUAR also produced and broadcast a series of announcements commemorating the 50th anniversary of the Crisis at Central High School in cooperation with the Central High National Historic Site.

CALIFORNIA

KPFA-FM Berkeley has offered its affirmative action apprenticeship program to women and people of color in radio production for 22 years.

KQED-TV in San Francisco presents many community events and Early Learning in Spanish and Cantonese; some have also been presented in Vietnamese, Lao, and Cambodian.

KUSP-FM Santa Cruz serves a listening area that includes a large Hispanic population. The station produced and broadcast *Pastures of Plenty*, a multi-part documentary on the history of farm workers in California.

COLORADO

KRZA-FM Alamosa provides two hours of programming per week specifically intended for the Guatemalan immigrant community. The programming is broadcast in Spanish and Quanjolal.

KBDI-TV Denver coordinated programming topics in conjunction with the Conference on Genocide and Crimes against Humanity to help promote the Denver-based conference. The focus of its weekly call-in show was genocide awareness, covering different aspects of the Holocaust, the Armenian Genocide, and the recent situation in Darfur.

KSJD-FM Mancos invested heavily in its infrastructure in order to broadcast its signal clearly to Towaoc, the seat of the Ute Mountain Indian Tribe and home to most of the Ute Mountain Tribal members. More than \$100,000 in local CPB and federal funds have gone into this project. The station is now working on developing programming designed to serve this Native American community.

CONNECTICUT

WNPR-FM Hartford produced the series *Where We Live*, which included coverage of the growing Latino population in Hartford, violence in the city's black and Latino communities, illegal immigration, and economic inequities in Fairfield County.

DISTRICT OF COLUMBIA

WAMU-FM Washington, in an effort to combat illiteracy in its community, produces and airs *Community Minute*, a short program that airs three times a

day and features information on literacy assistance available in the area. The station also provides services to the Ethiopian and Iranian communities.

WETA-TV Washington created a multimedia project with the Boys and Girls Club of the Greater Washington area to support the documentary *African-American Lives*. The project was designed to engage young people in the study of their heritage and history. By using the documentary and its accompanying educational materials and companion Web site, outreach staff provided training to Boys and Girls Club employees on how to use this educational video as a launch point for discussion with youth.

FLORIDA

WCEU-TV Daytona Beach aired over 320 hours of foreign language telecourses during the fiscal year.

WDNA-FM Miami aired programs in English, Spanish, French, Haitian/Creole, Portuguese, and Urdu. The station also hosts interns from Miami Dade College, particularly those enrolled in English-as-a-second-language programs.

WLRN-FM Miami has long served the Haitian-Creole speaking community with a daily broadcast in that language, *Radio Lekol* (Radio School). The program gives school information to parents as well as providing information about employment options. During the current survey year this broadcast was expanded from 10 to 30 minutes daily.

WEDU-TV Tampa provides Ready To Learn workshops to diverse audiences, including non-English speaking parents. With the assistance of a bilingual (Spanish-English) instructor, workshops have been provided in Spanish to migrant farm workers and their families.

GEORGIA

Georgia Public Broadcasting (television) offers *Salsa*, a series aimed at both Hispanic and non-Spanish speaking children, that offers puppets, animation, action and music for learners of the Spanish language and culture.

WABE-FM Atlanta produces the interview/talk program *Topical Currents*. The program is frequently devoted to issues of interest to minority audiences, including teens aging out of the foster care system, and homelessness.

WPBA-TV Atlanta offered a screening of the documentary *African-American Lives* to over 80 local teachers. After the screening the teachers participated in a professional development workshop on how to use genealogical resource materials in the classroom.

GUAM

KGTF-TV Agana offers *Let's Learn Chamorro*, along with *The Buhay Pinoy Show* in Phillipino.

KPRG-FM Mangilao broadcasts *En Me Ngang*, the only Micronesian (Chu'ukese) language program on Guam.

HAWAII

Hawaii Public Television produces *Na Mele: Traditions in Hawaiian Song*, which showcases Hawaii's musical icons. The quality of these local music programs makes them an invaluable resource to the state and the legacy of Hawaiian music.

KKCR-FM Hanalei produces *Kupuna Talk Story*, which is aimed at the island's elders. The station also produces and broadcasts *Hawaiian Word of the Day*, *Kaua'i Place Names and their Meanings*, and live reports from Native Hawaiian events.

IDAHO

Idaho Public Television provides a wide variety of programming targeted to the Hispanic and Native American communities in Idaho. In its fiscal year 2006, the network broadcast more than 5,000 hours of programs focusing on diversity issues, and broadcast Spanish language versions of several of its productions on its secondary audio channel.

KBSW-FM Boise dedicates one day per week (24 hours) to Hispanic language programming on its sister station KBSU-FM. Twelve hours of this programming are produced locally.

ILLINOIS

WRTE-FM Chicago serves an audience that is mostly bilingual and bicultural with an eclectic blend of music public affairs and topical programs. This year the station created a public affairs programming block entitled *First*

Voice/Primera Voz. The block is geared toward a young, socially conscious Latino audience.

WQUB-FM Quincy produced four African-American History Month specials. These two hour shows followed the development of classical music composition by composers with African heritage from the 18th century to the present day.

INDIANA

WFIU-FM Bloomington produced six hour-long programs focusing on the African-American origins of jazz. The station also aired over 40 hours of programs dealing with African-American history and culture. The station's association with the Indiana University Black Culture Center continues to grow and the station routinely broadcasts public information about the Center's activities.

IOWA

Iowa Public Television offers a variety of Ready To Learn materials in Spanish as well as English. The station also works in partnership with local community health organizations to bring together those dealing with pediatric cancer. Fifteen screening and discussion group sessions were held throughout the state.

WOI-AM Ames addresses issues such as community health initiatives aimed at black Iowans on its call-in program *Talk of Iowa*.

KUNI-FM Cedar Rapids continues to partner with KPVL Radio Postville, a community radio station in Postville Iowa. Radio Postville serves the diverse community of Postville, offering programs in Hebrew and Russian.

KANSAS

KOOD-TV Bunker Hill provided training to teachers, parents, and early childhood education students on how to use PBS children's programming along with books and hands-on activities to teach skills at home and in the classroom. Approximately 40 percent of the population of southwest Kansas is Latino.

KANU-FM Lawrence produced *Kansas Health: a Prescription for Change*, a series examining health issues of particular interest to the immigrant and non-English speaking communities.

KMUW-FM Wichita operates a full-time Vietnamese language service and a radio reading service for the blind and print handicapped.

KENTUCKY

WKYU-TV Bowling Green assists local non-profit groups in its community by acting as a media sponsor for arts education and community events.

WKMS-FM Murray revamped its longstanding program *Soulflight* this year. The program now features three separate streams of programming, including hip hop, spirituals and community affairs.

LOUISIANA

WRKF-FM Baton Rouge continued its scholarship program for students at Southern University, one of the nation's largest predominantly black universities.

WLAE-TV Metairie was able to continue serving its community after Hurricane Katrina even without a transmitter by teaming with various local cable companies. The station provided a daily show called *Road to Recovery: A Greater New Orleans* that provided crucial information on resources and rebuilding - everything from mental health services to Corps of Engineers updates - to segments of the community that were hardest hit by Katrina.

WWOZ-FM New Orleans created its series *Street Talk* after hurricane Katrina. The program focuses on issues of interest to the disenfranchised in New Orleans.

MAINE

Maine Public Broadcasting (television) offered *Financial Aid for College*, a program designed to help students and parents negotiate the process of getting loans, grants, and scholarships to help fund their pursuit of higher education. This program promotes the benefits of pursuing a college education, particularly among families who may not have considered higher education a life option or thought it financially possible.

WERU-FM Blue Hills Falls developed a new public affairs program addressing issues of concern to Native Americans. The station also developed a sister-station relationship with community radio station in El Salvador.

MARYLAND

Maryland Public Television produced a series of interstitial spots intended to raise awareness of the challenges faced by low-income families. The spots were broadcast on-air and streamed online.

WBJC-FM Baltimore uses its main frequency to conduct a joint effort with Baltimore City Community College aimed at educating minority populations about opportunities for higher education. The station also uses its supplemental frequencies to program a Russian-language service that provides news, community interest and educational programs for local Russian immigrant communities and to provide a radio reading service for the visually impaired.

WYPR-FM Baltimore news department produced *Gold Coast*, a five-part series which explored urban renewal projects that will affect the low income immigrant communities in Baltimore.

MASSACHUSETTS

WGBH-FM Boston produces and airs *Morning Stories*, a series of features that celebrate the diversity of voices in its region as well as a wide range of personal experiences. Since launching public radio's first podcast, *Morning Stories* has received nearly three million downloads from more than 70 countries including 13,000 downloads from China. Listeners have reported using *Morning Stories* to help non-English speakers learn English.

WGBH-TV Boston produces *Basic Black*, Boston's longest-running weekly television program devoted exclusively to African-American themes. Since 1968 *Basic Black* has chronicled the concerns and culture of African-Americans through short-form documentaries, performances, and one-on-one conversations.

MICHIGAN

WTVS-TV Detroit produced *Reclaiming the Village*, a four part series focusing on issues arising from Bill Cosby's challenge to the African-American community, with emphasis on family education and careers. The station's *Sphinx Competition Concert* highlights African-American and Hispanic classical string players in competition to play solo programs with symphony orchestras across the country.

WIAA-FM Interlochen aired six features about life in the Hispanic community in its region. Two of these were syndicated nationally: one about the problems undocumented teenagers face going to college; the other about how soccer continues to play a crucial role in the cultural life of the migrant community.

MINNESOTA

WDSE-TV Duluth produces *Native Report*, a series that celebrates Native American cultural heritage, listens to tribal elders, and talks with some of the most powerful and influential Native American leaders of today.

KAXE-FM Grand Rapids broadcasts contemporary and traditional music by Native Americans. The station also held a live in-studio music session with American Indian artists and produced two Ojibwe language segments in conjunction with Leech Lake Tribal College in Cass Lake.

KFAI-FM Minneapolis produces programming in thirteen languages, including Hmong, Khmer, Ukrainian, Vietnamese, Spanish, Somali, Oromo, Amharic, Tigrenian, and Tagalog.

KTCA-TV St. Paul produces *ECHO*, a health information series airing in multiple languages. Episodes air in Spanish, Hmong, Somali, Vietnamese, Khmer, and Lao.

MISSISSIPPI

Mississippi Public Broadcasting (television) and WMPN-FM Jackson produced a concert tribute to civil rights leader Medgar Evers. The concert, broadcast first in February 2006 on MPB and featuring The Mississippi Symphony, was distributed nationwide by Public Radio International for Black History Month 2007. Synergy between MPB Radio and MPB Educational Services allowed the stations to provide a teaching guide and website for the tribute.

MISSOURI

KCPT-TV Kansas City runs a weekly two hour block of children's programming in Spanish serving the growing Kansas City Hispanic population. KCPT also now captions 100 percent of its local programming for the hearing impaired.

KKFI-FM Kansas City produces and airs two shows in Farsi, *Sayeh and Saba: The Wind of Love* and several programs in Spanish. The station also produces a

show geared toward the Native American community, *Native Spirit Radio*, and has plans to begin broadcasting news headlines in Spanish.

MONTANA

KUSM-TV Bozeman offered a special literacy project with the Tribal Head Start on the Rocky Boy Reservation. The project used materials from the children's program *Between the Lions* and focused on reading readiness skills.

KGVA-FM Harlem provides local coverage of Native American tribal news and events, including pow-wows and selected public ceremonies. The station also provides daily lessons in the languages of the Assiniboine and Gros Ventre Tribes.

NEBRASKA

KZUM-FM Lincoln broadcasts locally-produced programs in Bosnian, Chinese, Southeast Asian, Russian, Spanish and Native American languages. These programs address many issues of concern to immigrant communities, including health and safety information, community news, and governmental services. The station also produced an extensive public health campaign addressing the problem of childhood obesity in six languages, and is producing a series that will focus on the availability of basic services such as food, shelter and mental health services in the Lincoln area.

NEVADA

KCEP-FM Las Vegas is a minority-oriented station located within the historic Westside of Las Vegas. The mission of the station is to assist low-income people to become self-sufficient and to improve their quality of life.

KUNV-FM Las Vegas offers *Little Grass Shack*, the only Hawaiian music program in southern Nevada and also serves the area's large Hispanic community with its *Latin Connection*.

KNPB-TV Reno offers *In Depth*, a weekly public affairs program covering issues in health care, education, homeless teens, and AIDS.

NEW HAMPSHIRE

New Hampshire Public Radio began production and broadcast of *Culture Lessons*, an hour-long documentary and six-part feature series that tells the story of Manchester Central High School. Manchester is a designated

relocation city for U.N. refugees, and as a result Manchester Central has become the most diverse high school in the state with more than 60 languages spoken in its hallways, classrooms, and athletic fields.

New Hampshire Public Television offers educational services programs in Spanish and English, and utilizes a bilingual trainer for outreach activities.

NEW JERSEY

The New Jersey Network (television), in partnership with the New Jersey Department of Labor, continues to provide adult literacy multi-media programs and services in more than 50 locations throughout the state. These workplace literacy services are helping unemployed and underemployed adults prepare for today's evolving job market. Since it started in 2001, the program has served more than 13,500 adults and placed thousands in new jobs.

WBGO-FM Newark added a news component to its popular series, *Latin Jazz Cruise*. Produced by a reporter from the WBGO news staff, this weekly report highlights issues of importance to the Latino community. The station, an African-American controlled station, also offers a wide variety of programming of interest to African-Americans.

NEW MEXICO

KNME-TV Albuquerque produced a documentary on the Navajo Nation Water Rights Settlement. Titled *The Water Haulers*, the documentary focused on the Navajo Nation. The station also produced a documentary on New Mexico's largest city, Villa de Albuquerque. The documentary focused on the Spanish and Native American cultural mix to be found in the city.

KABR-AM Magdalena serves a listening audience that is approximately 80 percent Navajo. Navajo is the station's primary broadcast language, and one of its top priorities is to maintain the traditional Navajo language and culture.

KTDB-FM Pine Hill is operated by the Navajo People and broadcasts 75 percent of its programming in the Navajo language. Since many in its audience are illiterate, KTDB is a unique communication resource within the Navajo community.

NEW YORK

WAMC-FM Albany launched its Youth Media Project, which featured student town meetings serving over 1,500 high school students from high risk urban

and rural schools and drop-out prevention programs in upstate New York and Western Massachusetts. The purpose of the program is to directly address the decline in literacy and critical thinking skills among young people by providing them with motivation and knowledge to effectively participate in public discussion and interact with specialists and policy professionals.

WNYE-FM Brooklyn regularly broadcasts in Greek, French, Polish, Bosnian, Serbian, Croatian and Macedonian.

WLIW-TV Plainview held its largest GED graduation ever with nearly 200 adults receiving their high school equivalency diplomas.

NORTH CAROLINA

WFAE-FM Charlotte partnered with the Diversity Council of the Carolinas on “Creating Community in the Workplace,” a two-day conference focusing on the roles workplace leaders can play in supporting a multicultural environment.

WTVI-TV Charlotte offers Spanish language programming on its digital children’s channel.

WFDD-FM Winston Salem produced a series of reports over a three week period entitled *Different Cultures One Community: the Triad’s Global Identity*. As the nation debates the future of immigration policy in America, thousands of newcomers to the United States continue to settle in the Piedmont Triad area. In addition to an escalating Latino population the region is home to Africans, Southeast Asians, and hundreds of people from various ethnic backgrounds. This series of reports from WFDD’s news team sought to answer several questions including why so many immigrants have chosen the Triad as their home.

NORTH DAKOTA

KEYA-FM Belcourt is located on the Turtle Mountain Chippewa Reservation and serves an audience that is primarily Native American. The station broadcasts in Mitchif, Ojibwa, and Chippewa as well as English. The station also airs a weekly block of traditional Chippewa fiddle music.

Prairie Public Broadcasting (television) produces *Indian Pride*, which is produced by Native Americans and directed at Native American audiences. The network also produces interstitials and public service announcements that promote the benefits of literacy.

OHIO

WBGU-TV Bowling Green provides Ready To Learn parent/educator workshops for teen mothers.

WCBE-FM Columbus is licensed to a large urban school district whose students are overwhelmingly minority. The station works hard to provide programming that has relevance to diverse students and their families.

WGTE-TV Toledo produced and aired *Lake Erie: Ohio's Great Lake*, a 60-minute documentary that examined in part the struggle of African-Americans in Ohio as they moved north first to escape slavery in the south and second to escape rural poverty and find manufacturing jobs in the industrial cities of the north on Lake Erie's shore.

WCSU-FM Wilberforce, as an African-American controlled station, designs all of its programming to have a positive impact on the black community. The station also produced and distributed *Black History Facts* nationally.

OKLAHOMA

KCCU-FM Lawton is a major promoter of the Lawton International Festival, which features more than 35 different ethnic and cultural groups from around the world.

The Oklahoma Network (Television) produces a program in conjunction with the American Association of Retired Persons (AARP) in which senior citizens are made aware of medical and other important issues.

OREGON

Oregon Public Broadcasting (television) operates a Ready To Learn service with a special focus on low-income and migrant populations. The program also works with ESL/ELL classes and community programs.

KMHD-FM Gresham produces a long-running Spanish/English music program highlighting Latin music in all its forms. The program airs weekly in prime time and includes both presentation and guest interviews in both languages.

KBOO-FM Portland recently completed needs assessments for Asian programming, the African-American teenage community, and the Indian/Pakistani community. This resulted in the creation of an Asian-Pacific

Islander collective now producing two monthly shows and a weekly program for the Indian/Pakistani community in Hindi.

PENNSYLVANIA

WLCH-FM Lancaster is a minority-controlled station offering programming that provides newly-arrived Spanish-speaking citizens with a resource for obtaining vital community information. The bilingual informational programming on WLCH ranges from health to financial literacy.

WRTI-FM Philadelphia continues to program *El Viaje*, a weekly Latin music program presented in Spanish and English. On Sunday mornings *Ovations*, a three hour gospel music program, is presented.

WYBE-TV Philadelphia offers news programming in Chinese, Korean, Italian, French, German, Japanese, Polish and Greek, and Children's programming in Chinese and French.

WVIA-TV Pittston produced three call-in shows dealing with issues that affect the area's growing Latino population. The topics for these shows were *Meeting the Needs of English Language Learners*, *Hispanic Culture and Business in Northeast Pennsylvania*, and *Service Gaps and Solutions*.

PUERTO RICO

WIPR-FM San Juan was the recipient of a CPB Audience Service Challenge Grant and is currently awaiting the result of a proposal for a second phase of the Radio Station Renewal project. The work is focused on creating a Spanish language classical music service that will appeal to a Puerto Rican audience and perhaps serve as a template for new Spanish language classical formats in other markets.

WIPR-TV San Juan produces over 1,500 hours of local Spanish language programming each year.

RHODE ISLAND

WSBE-TV Providence offered *Waging a Living: Building Strong Families*, a local production designed to educate low-income families and the elderly about tax credits, housing, and predatory lending.

SOUTH CAROLINA

South Carolina Network (television) began a statewide campaign to fight childhood obesity. The network provides daily messages during the children's programming block to promote healthy eating habits.

WSSB-FM Orangeburg has several bilingual announcers that help the station to serve a diverse and multilingual audience.

SOUTH DAKOTA

South Dakota Public Broadcasting (television) worked closely with the South Dakota Department of Education to create two documentaries that focus on education on the state's Native American reservations. The first discusses the social history of the Dakota Nakota and Lakota tribes, while the second is designed to educate teachers about specific cultural issues in relating to their Native American students.

KLND-FM McLaughlin dedicates most of its morning broadcast hours to the Lakota language, which is the primary language for the majority of the older listeners in the area.

KILI-FM Porcupine offers a variety of programming in the Lakota language to serve its mostly Native American audience.

TENNESSEE

WUTC-FM Chattanooga is a news and blues music service, with both music and informational programming targeted to a minority audience.

WETP-TV Knoxville offers programming in Spanish via its in-school programs.

WUOT-FM Knoxville continues to broadcast locally-produced news and feature stories which inform and enlighten its community regarding minority and diversity issues. Examples include *Latino Immigration in Tennessee*, a news feature highlighting the cultural and economic issues of Hispanics moving into the state; *Racial Relations*, featuring a panel on race relations answering listeners' calls concerning race relations in the community; *Immigration Bill*, a news story about pending legislation in the U.S. House of Representatives which would impact illegal immigrants; and *A Day Without a Mexican*, a story about immigrant workers.

TEXAS

KUT-FM Austin has produced *In Black America*, a weekly program examining the African-American experience in the United States, for over twenty-five years. The program is heard on twenty stations nationwide.

KERA-TV Dallas co-produced a national documentary *Race is the Place*. The film offered a look at race through the prism of performance music poetry and art. To bring attention to the film locally, KERA held a screening free and open to the public and then convened a diverse panel of local artists to discuss how the topic of race plays into their creative expressions. NPR's Juan Williams moderated the discussion.

KNON-FM Dallas has a mission to empower the low income communities in Dallas. The station broadcasts in Spanish, Ethiopian, Eritrean, Lao and Cambodian languages.

UTAH

KZMU-FM Moab serves its Latino and Native American listeners with an all-Spanish music and information show for two hours once a week, a weekly Native American music and information show.

KUED-TV Salt Lake City held a monthly *Diverse Voices* film and discussion series that explored issues regarding a variety of underserved populations. Included were films and panel discussions with local experts on corridor music from Mexico; the 30 million Americans working below poverty level; water issues affecting small rural communities without a political voice; and the resurgence of anti-Semitism.

VERMONT

Vermont Public Television offered *Public Square*, an initiative addressing issues of concern to Vermonters. Mixing documentary footage with thoughtful insight and in-depth panel discussions, the initiative kept viewers informed about local events and issues that affect lives.

WVPS-FM Colchester went behind the scenes with an investigative report on the rise of Mexican workers on Vermont farms. The series focused on the farms' rising dependence on Mexican workers, the immigrants' tenuous position as migrants, and how they cope in an English-speaking culture.

VIRGINIA

WMRA-FM Harrisonburg operates a radio reading service for the print-handicapped which serves thousands of area residents.

WHRO-TV Norfolk offered 44 educational workshops for parents in three targeted groups identified as high-need in its community. The themes used in the workshops included Language to Literacy; Talk Read Write; Launching Young Readers; Bringing Books to Life; Communicating with Your Child; and How to Read Aloud to Your Child.

WCVE-FM Richmond both produces and acquires programs that celebrate and document the musical heritage of African-American communities. Locally-produced shows include a three-hour weeknight jazz show a weekly one-hour program dedicated to swing and classic jazz and a one-hour weekly blues program.

WASHINGTON

KDNA-FM Granger programs to an audience consisting mainly of Spanish-speaking migrant farm workers and immigrant fruit warehouse workers. The station concentrates on promoting English language learning, citizenship classes, and healthcare access and education. All of KDNA's programs are broadcast in Spanish. KDNA produces and airs programs on health, education, economic development, and citizenship education.

KBTC-TV Tacoma launched *South Sound View*, a weekly magazine series. Programming that focused on minority and underserved audiences included: The African/American Museum, The Tacoma Rescue Mission and Habitat for Humanity.

WEST VIRGINIA

West Virginia Public Broadcasting (television) produces *Aging with Grace and Dignity*, an ongoing series that explores trends, events, issues and policies supporting West Virginia's older adults and their families.

WVPN-FM Charleston produced programs to meet the needs of diverse audiences, including *Inside Appalachia*.

WISCONSIN

WOJB-FM Hayward is a community radio station licensed to the Lac Courte Oreilles tribe. The station is committed to helping the Lac Courte Oreilles community in preserving and strengthening the Ojibwe language, and offers programs hosted by Ojibwe speakers sharing their knowledge of the language. The station produced and aired special singing events with children from the Ojibwe language school as well as the tribal grade school and high school who came to the station to sing songs in Ojibwe.

Wisconsin Network (television) continued its series of Community Forums on Race and Diversity with three evenings of films and discussions about racial issues within the country's criminal justice system. Madison-area Urban Ministry, an interfaith social justice organization actively involved in prison issues, provided expertise on the subject with facilitators from Voices Beyond Bars to guide the discussions.

WYOMING

KUWR-FM Laramie broadcast health programming with practical information tailored to benefit people from many different backgrounds and ethnicities.

KCWC-TV Riverton produced *Wyoming Families First*, a series of six hour-long documentaries that address needs and issues of low income families, and show how the Wyoming Department of Family Services works to meet those needs. Among the topics addressed were foster families, the overloaded social services sector, and women at work.