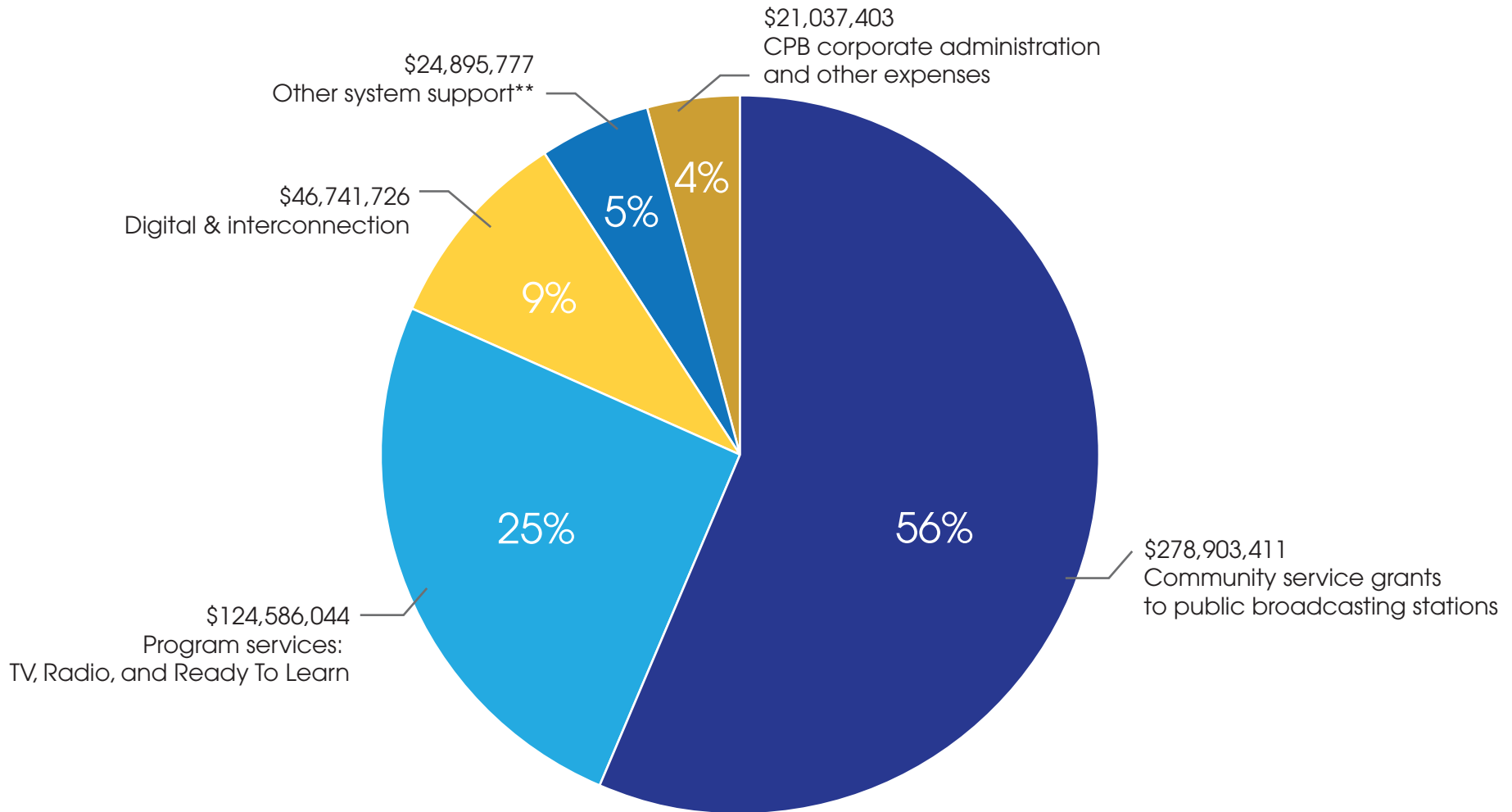


# How CPB distributed its funds in Fiscal Year 2011

Total expenses: \$496.2 million\*

General-purpose grants to public broadcasting stations and grants to producers for programs made up more than three-quarters of all funds distributed by CPB. Its overhead costs were only about 4 percent of its total spending.



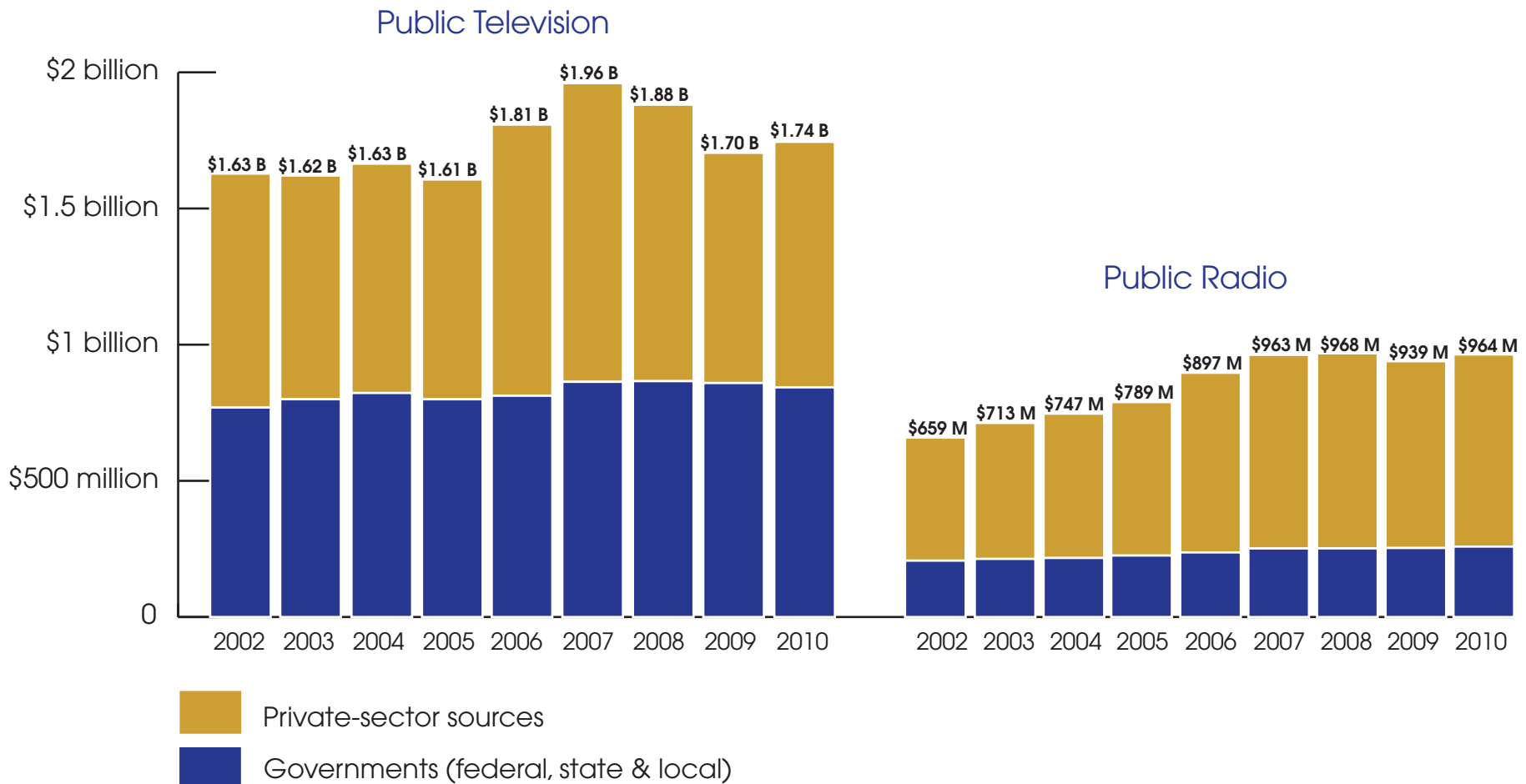
\* CPB's total expenses during FY 2011 exceed the federal government's principal FY 2011 appropriation because the funds expended were drawn both from that appropriation and from other sources, such as appropriations in prior years, several other FY 2011 special-purpose appropriations, Ready To Learn grants from the U.S. Department of Education and interest earnings from short-term investment of CPB's cash and cash equivalents.

\*\* e.g., copyright royalty payments, research and technology development

Source: Corporation for Public Broadcasting and Affiliate, Combined Statements of Activities, Years Ended September 30, 2011 and 2010

## Where public media got its funding, Fiscal Years 2002–2010

Funding for public television comes in roughly equal parts from government (at all levels) and the private sector. For public radio, a much greater share comes from the private sector, but government still provides about one-quarter of the total.



Source: Corporation for Public Broadcasting, *Public Broadcasting Revenue*, annual report