

RESOLUTION
THE BOARD OF DIRECTORS
CORPORATION FOR PUBLIC BROADCASTING
WASHINGTON, D.C.
Monday, November 13, 2017

Unanimously

RESOLVED,

That the Board of Directors
of the
Corporation for Public Broadcasting
Honors the 50th anniversary of the Public Broadcasting Act of 1967

The Corporation for Public Broadcasting marks the 50th anniversary of the signing of the Public Broadcasting Act of 1967 by President Lyndon Baines Johnson on November 7, 1967, and the accomplishments of public media since the enactment of this legislation with respect and gratitude.

The Act ushered in a new era of independent, non-commercial media dedicated to public service, education and, in the words of President Johnson, “satisfying America’s appetite for excellence.”

Public media reaches small towns, rural and urban communities serving 99 percent of Americans free of charge with unique, high-quality programming, trusted information and educational content, over-the-air and online.

Public media fosters a well-informed citizenry by providing trusted local, regional, national, and international news and public affairs programming, as well as educational, historical and cultural content that is greatly valued by the American people.

Public television’s early education programming is unparalleled, has been shown by independent researchers to improve children’s learning and is consistently regarded as “most trusted” by parents, caregivers and educators.

Public broadcasting has been at the forefront reaching unserved and underserved communities, including those with disabilities, was the first to offer closed captioning and Descriptive Video Service, and pioneered accessible radio technology for live-captioned and Braille radio programs.

Through initiatives such as American Graduate and Veterans Coming Home, public media stations have successfully forged partnerships with local organizations to address important issues in their communities and across the nation.

Public media stations serve a vital role in times of emergency, partnering with public safety officials, law enforcement, schools, businesses, and others to provide real-time support and often serving as their states’ primary Emergency Alert System hub.

The Act created CPB, which serves as the linchpin of a unique public-private partnership that today sustains nearly 1,500 local public television and radio stations across the country and the creation of vital content and services.

It has been CPB's responsibility and privilege to foster the advancement of the public media system, serve as the steward of the federal government's investment in public media, promote innovation, collaboration and efficiency, and support content that educates, enlightens, and informs.

THEREFORE, BE IT RESOLVED

We, the Board of Directors of the Corporation for Public Broadcasting, recognize the occasion of the 50th anniversary of the Public Broadcasting Act of 1967, and strongly affirm the importance of a vibrant public media system to educate, inform and enrich the lives of all Americans.