RESOLUTION
PUBLIC SESSION
BOARD OF DIRECTORS
CORPORATION FOR PUBLIC BROADCASTING
WASHINGTON, D.C.
June 28, 2021

unanimously

WHEREAS,
In September 2019, the CPB Board approved TV Community Service Grant (CSG) policy changes that included the establishment of a $1 million Healthy Network Initiative to begin October 1, 2020, to support eligible grantees that strategically develop and use data to more effectively understand, engage, and serve their audiences more effectively.

WHEREAS,
Since that time, COVID-19 created unprecedented economic disruption across the nation, challenging public television stations’ ability to maintain local programming and services.

WHEREAS,
On May 5, 2020, the Board approved Management’s recommendation to postpone the launch of this initiative so that public television stations could focus on addressing their communities’ intensified educational, health and safety, and public information needs during the COVID-19 crisis.

WHEREAS,
This period of financial uncertainty and intensified provision of services continues.

NOW, THEREFORE, BE IT RESOLVED THAT
The CPB Board of Directors hereby adopts CPB management’s recommendation to postpone the launch of the TV CSG Healthy Network Initiative from FY 2022 to FY 2023; and retain for distribution through the television CSG pool the $1 million that would have been allocated to the initiative in FY 2022.