# RESOLUTION PUBLIC SESSION BOARD OF DIRECTORS CORPORATION FOR PUBLIC BROADCASTING WASHINGTON, D.C. May 5, 2020

(7 in favor; 1 absent)

### WHEREAS,

In September 2019, the CPB Board approved TV Community Service Grant policy changes that included the establishment of a \$1 million Healthy Network Initiative to begin October 1, 2020, to support eligible grantees that strategically develop and use data to more effectively understand, engage, and serve their audiences.

### WHEREAS.

Since that time, COVID-19 has created unprecedented economic disruption across the nation, challenging public television stations' ability to maintain local programming and services.

## WHEREAS,

Public television stations have incurred additional costs to meet their communities' intensified educational, health and safety, and public information needs as a result of the COVID-19 crisis.

## WHEREAS,

CPB Management, with the endorsement of the 2019 Television Community Service Grant panel of station representatives that originally recommended the Healthy Network Initiative, recommends delaying implementation of the new Healthy Network Initiative to FY 2022.

# NOW, THEREFORE, BE IT RESOLVED THAT

The CPB Board of Directors hereby adopts CPB management's recommendation to postpone the launch of the CSG Healthy Network Initiative from FY 2021 to FY 2022; and distribute as unrestricted funds through the general CSG pool the \$1 million that would have been allocated to the initiative in FY 2021.