

**RESOLUTION  
PUBLIC SESSION  
BOARD OF DIRECTORS  
CORPORATION FOR PUBLIC BROADCASTING  
WASHINGTON, D.C.  
Monday, October 2, 2017**

*(5 in favor, 1 absent)*

RESOLVED,

That the Board of Directors  
of the  
Corporation for Public Broadcasting  
Expresses its Deep Appreciation and Recognition of

**Wisconsin Public Radio**

**and**

**Wisconsin Public Television**

for their leadership in industry practice and for sustained excellence in conceiving, developing, growing  
and stewarding a leading public broadcasting service for 100 years.

The Board of Directors of the Corporation for Public Broadcasting recognizes the extraordinary contributions of Wisconsin Public Radio and Wisconsin Public Television on the occasion of the 100th anniversary of voice broadcasts by 9XM, the experimental broadcast station licensed to the University of Wisconsin. The inauguration of these voice broadcasts is recognized as the earliest public broadcasting service in the country.

9XM grew to become WHA Radio, the flagship station of Wisconsin Public Radio, a 36-station network that serves the entire state. “The Wisconsin Idea” is at the heart of today’s Wisconsin public media’s mission — holding that knowledge and education should be freely shared among all citizens. Since its outset, Wisconsin Public Radio and Television have extended the learning resources and expertise of the University of Wisconsin, so that all may take full and equal advantage of civic and economic opportunity, make broad and deep social connections and strengthen our democracy.

Over the course of 100 years, Wisconsin Public Radio and Television effectively pursued their early vision and commitment to innovation starting with the first regularly scheduled broadcasts in public radio history: weather reports that were vital sources of information for Wisconsin’s farming communities. Additional milestones were 9XM’s *Let’s Sing* and *University of the Air*, and one of Wisconsin Public Television’s earliest children’s programs, *The Friendly Giant*.

Later milestones included *Pretty Soon Runs Out*, a documentary about barriers to equal housing in Milwaukee in the 1960s, which garnered public television’s first national Emmy Award. More recently, Wisconsin Public Television has been providing extraordinary content and engagement services for and about military veterans, including the groundbreaking “LZ Lambeau” and serving as the lead station in the CPB-supported Veterans Coming Home initiative.

Wisconsin Public Broadcasting has been a leader in public media in the area of editorial integrity, conceiving the Wingspread Conference of 1984 that established public broadcasting’s Principles of Editorial Integrity and continued through the CPB-supported Principles of Editorial Integrity project.

We mark the 100th anniversary of 9XM’s first broadcasts and the service and excellence of Wisconsin Public Radio and Wisconsin Public Television with respect, admiration and gratitude.